



PARTNERSHIP AGREEMENT

This agreement establishes the relations of cooperation between:

- Transilvania University of Braşov (UNITBV), headquartered in Braşov, Eroilor Blvd., no. 29, zip code 500036, represented by Prof. Dr. Eng. Ioan Vasile ABRUDAN, in his capacity as Rector and
- University of West Attica (UNIWA), is a state-funded Higher Education Institution, located at Agiou Spyridonos str., Egaleo Postal Code 12243, Athens, Greece, represented by Professor Dr. Panagiotis E. Kaldis, in his capacity as Rector,

Art. 1. Objectives of the partnership:

1. Improvement of the students' didactic and professional-training activity

This objective envisages:

- the advancement of knowledge and the acquisition of new skills stipulated in the university curricula, by means of the students' placement in real production situations, a fact which gives them abilities in terms of labour human relations;
- the increase in the motivation for the students' theoretical and practical education and training, by their better insight into their future profession:
- the young graduates' preparation for the labour market, by their acquiring practical experience during the university studies;
- the intensified role of the partner institution in the process of student professional training, by:
 - establishing a permanent dialogue between Faculty of Sociology and Communication/ Department of Social Sciences and Communication and School of Administrative Economics and Social Sciences/ Department of Business Administration; co-organizing scientific events: 11th International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT) 2024, 24th - 30th of October 2024.
 - presenting the current needs of the UNIWA in terms of student instruction activity.
- 2. Development of the research development innovation activity

This objective envisages:

- the elaboration of doctoral theses, dissertation papers, diploma / BA papers, with the support and in collaboration with the partner institution;
- the identification of the cooperation ways, for the purposes of developing scientific research and technological transfer between Faculty of Sociology and Communication and School of Administrative Economics and Social Sciences.
- 3. Intensification of the activity in the alternative instruction systems, by: continuing education and training, distance learning, part time specialization courses, technical support, scientific advice etc.

Art. 2. General activities in the framework of the partnership:

- 1. Reception of students for internship among UNIWA's company partners and their placement in real labour situations; monitoring and validation of the activity, both by the university teaching staff and by the person in charge from the company.
- 2. Organisation of visits at UNIWA, with the agreement and on the date confirmed by UNITBV, depending on its availabilities.
- 3. Participation of UNIWA qualified staff in the students' practical instruction.
- 4. Theme proposal, by UNIWA for the doctoral theses, diploma/ BA papers and dissertation papers.
- Participation, on the invitation by the faculties, of UNIWA representatives, in an advisory capacity and without voting or assessment rights, in the university diploma conferring commissions.
- 6. Supply of detailed information, regarding the future graduate's profession.
- 7. The possibility of Romanian companies' representatives to participate, in an advisory capacity, in the elaboration and update of the Department of Business Administration, UNIWA university curricula and syllabi.
- 8. The UNIWA staff's continuing education and training within the university, in compliance with the applicable regulations, as well as assisting the company in the elaboration of the training programmes.
- 9. Establishment of agreements for the use of the UNIWA equipment by UNITBV in joint projects.
- 10. Provision of technological transfer and creation of prerequisites for technological innovation, by the possibility to participate in common scientific-research projects.
- 11. Provision of assistance for the graduates' professional insertion and their information on the job vacancies in UNIWA.
- 12. In the case of sustained support for the university and based on the endorsement of the Administration Council, throughout the agreement, the University may promote UNIWA as a permanent partner, on its site, respectively UNIWA may promote UNITBV on its own site.
- 13. In the case of the graduates' and students' professional insertion in UNIWA institution, data provision upon their professional path.

Art. 3. Other provisions:

- The objectives and the activities of this partnership agreement may be completed along the way, with the agreement of both parties.
- This partnership agreement constitutes the general framework within which further collaboration contracts for specific activities shall be concluded.
- Contact persons/ responsible for the functioning of the agreement are Assoc. Professor Victor-Alexandru BRICIU (contact data: Address Eroilor Blvd., no. 25, Brasov/ tel. 0040724217400/ e-mail victor.briciu@unitbv.ro) from UNITBV, and Professor Androniki Kavoura (contact data: Address 250 Perou Ralli and Thivon, Aigaleo, 12244/ tel.00306973079504/ e-mail: nkavoura@uniwa.gr) from UNIWA.
- This partnership agreement is concluded for a period of 4 years, starting with the date of document signature and registration. This agreement applies upon its signature by the representatives of the two parties and may be terminated without notice upon the written report of one of the two parties.
- This partnership agreement has been concluded in 3 (three) originals, whereof 2 (two) for UNITBV and 1 (one) for UNIWA.

Signing parties:

Transilvania University of Braşov Rector University of West Attica

Rector

Dr. Eng. Ioan Vasile ABRUDAN

Professor/

Dr. Panagiotis E. Kaldis Professor Universitatea Transilvania din Brașov

DENUMIRE DOCUMENT:

Acord de parteneriat (limba engleză) între Universitatea Transilvania din Brașov și University of West Attica, Grecia Nr. inreg.: 22166/30.12.2024

Avizat:

DENUMIRE SERVICIU DE SPECIALITATE: Direcția financiar contabilă

Numele și prenumele, funcția: BANCIU Iulia Elena, Director economic

Semnătura:

DENUMIRE SERVICIU DE SPECIALITATE: Compartiment juridic-contencios

Numele și prenumele, funcția: KOLAR VASUDEVA Laura, jurist

Semnătura: \\Arloy...

RESPONSABIL DIRECT

Brian

Numele și prenumele, funcția: conf. dr. BRICIU Victor-Alexandru, Coordonator al

Compartimentului de Marketing și Imagine

Semnătura: